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FRANCOIS STILES

Some people are born creative; some are self-taught. I'm a mix of both. I thrive on pushing myself to achieve the unexpected in design. I'm drawn to the unconventional and the atypical. I love to dream big, perhaps some day making something that will change someones life. What keeps me grounded is my passion for sports and kicking back with good beer and good friends.

EXPERIENCE

UX DESIGNER
General Electric
Cincinnati, Ohio

UX DESIGNER
WESTERN & SOUTHERN
Cincinnati, Ohio

DESIGNER /
WEB DESIGNER
GYRO
Kenwood, Ohio

January 2016 - Current

Expresses UX and design concepts to collaborators on cross functional teams. Goes beyond merely presenting designs, explains the story of the rationale and benefit of design ideas. Understands the value of a rigorous and transparent decision-making process. Demonstrates sensitivity to key cultural issues. Creates business value for customers and GE, while meeting user needs and expressing product and corporate brand values.

October 2015 - December 2016

Prepare UX documentation (navigational flows, wire frames, mock-ups, use cases, task flows prototypes, etc.) to be used by the development team. Collect and action UX feedback from customers/end users and manage changes to UX deliverables throughout the project lifecycle Ensure UX documentation is continuously updated and distributed to the production team

March 2011- October 2015

As a designer at gyro, I have gained solid, excellent design experience. I have worked on a multitude of accounts from small to large accounts and created a wide variety of design media. I am currently working on a global launch for a global provider of distinctive, high-quality ingredients and solutions to the food, beverage, and other industries. I have also worked on large global websites for BP, Recall, and Tate & Lyle. I am a team player who enjoys creative collaboration. I treat all my work with the same intensity and passion, whether it is conceiving the "big" idea or completing the daily work.

LIST OF OTHER RELATIVE EXPERIENCE APPON REQUEST

THE THUNDERING
HERD

INTERESTS

Print Design
Branding+ Corporate Identity
Typography
Photography
Motion Design
Hiking/Outdoor Activities
Music
Travel
Pinterest
Family Time
Sports

EDUCATION

Bachelor of Fine Arts in Graphic Design, December 2009
Marshall University, Huntington, WV

PROFESSIONAL SKILLS

PHOTOSHOP ● ● ● ● ●

ILLUSTRATOR ● ● ● ● ●

INDESIGN ● ● ● ● ●

SKETCH ● ● ● ● ●

HTML ● ● ● ● ●

CSS ● ● ● ● ●

MICROSOFT OFFICE ● ● ● ● ●

INVISION ● ● ● ● ●

KEY	BASIC	●	●	●	●	●
	EXPERT	●	●	●	●	●